

Bukit Sembawang sells 91% of Signature Collection on preview weekend

By Cecilia Chow & Amy Tan / EdgeProp Singapore | September 1, 2019 1:08 PM SGT

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Sales have been brisk at Bukit Sembawang Estates' Signature Collection, the latest phase of houses at Luxus Hills. All the 32 units offered for sale in the first phase were snapped up on the first day of preview, on Friday, August 30. The developer released another 46 units on Saturday, August 31, of which 39 units were taken up. By 11am on Sunday, September 1, a total of 71 units (91%) of the entire phase of 78 units in [the Signature Collection](#) have been sold.



The crowd in one of the show houses at the Signature Collection in Luxus Hills (Credit: Bukit Sembawang Estates)

According to Bukit Sembawang, 95% of the buyers were owner occupiers. About 76% of these buyers were those aged between 30 to 60 years, indicating interest from multi-generational buyers.

As the houses are already completed, the developer had also rolled out several flexible payment schemes on top of the normal payment scheme. About 75% of the buyers opted for the flexible payment schemes.

“Buyers were largely attracted to Luxus Hills because of the large living spaces in these rare landed, 999-year homes in a family-friendly environment,” says Ho Jenny, general manager (marketing) at Bukit Sembawang Estates. “Our flexible payment schemes with the option for immediate occupancy also proved popular with buyers who could then comfortably plan their move-in and financing timelines.”

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The completed houses at the Signature Collection of Luxus Hills (Credit: Bukit Sembawang Estates)

The majority of the buyers were those living in Districts 28 and Districts 19. The houses are completed and fully-fitted with top-end appliances and fitting, the houses were ideal for those who want to upgrade to a new home in the vicinity.

“Luxus Hills is a completed project by well-known local developer Bukit Sembawang,” says Eugene Lim, key executive officer of ERA Realty Network. “The houses are well priced and come with attractive and flexible payment schemes. These are compelling reasons for Singaporean homebuyers to purchase the landed homes.” ERA Realty is a joint marketing agency with Edmund Tie & Co, Huttons Asia and Savills Singapore for the Signature Collection at Luxus Hills.

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Located off Ang Mo Kio Avenue 5, the Signature Collection represent phases 8 and 9 in Luxus Hills. Of the 78 units for sale, 58 are intermediate terraced houses, 10 are corner terraced houses and another 10, semi-detached houses.

Prices start from \$3.058 million (\$1,893 psf) for an intermediate terraced house; from \$3.6 million for a corner terraced house; and from \$4.2 million for a semi-detached.

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